# **Cultivation is in our DNA**

Ludvig Svensson is a family-owned textile company. We have grown over the decades and today our climate screens are sold around the world. As family-business owners, we're deeply familiar with the hard work, dedication, and patience it takes to nurture a simple idea until it matures and eventually bears fruit. And we bring that same passion to our customers' businesses, offering carefully designed and highly functional textiles, know-how, and – above all – a commitment to improving the lives of both people and plants.

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# It's all in the details

Adding a new dimension to the customer experience lies in the details. Garden center screens might not be the first thing on your mind but are essential for a pleasant shopping environment and an attractive visual appearance.

## The right climate at any time

You want your customers to focus their attention on your offering – not thinking about whether it's too hot or too cold. Garden center screens provide shade and spread light evenly. The result is a comfortable indoor shopping climate throughout the day. You also benefit from screens at night when the temperature outside drops, as they preserve a certain amount of heat creating better conditions for your plants, while saving energy. Moreover, the flame-retardant properties of Svensson screens allow you to meet stricter fire codes for garden centers.

#### We buy with our eyes

Svensson screens give your garden center a visually attractive appearance. With four colors to choose from, you can create an ambience that encourages customers to stay longer and potentially buy more.

# Swedish quality – all over the world

Every garden center screen is produced with pride and passion in our own factory. We own our entire manufacturing process from start to finish and know the importance of delivering on our promises.



### The customer experience

Svensson garden center screens provide you with many benefits throughout the day – and night.



#### MORNING

Bright start to the day for people and plants with evenly spread light.



